Created by Congress in 1987, the Baldrige Program helps organizations improve and succeed in the global marketplace. It is the only public-private partnership and Presidential award program dedicated to improving U.S. organizations. In collaboration with the Baldrige community, the Baldrige Program offers a systems approach to organizational excellence, award-winning leadership development, self-assessment tools, organizational assessments by trained experts, workshops on how to improve, and events that showcase best management practices.

**Baldrige in New Jersey**

- **14 Baldrige Award applicants from New Jersey (2005–2018)**
- **1 New Jersey award applicant in 2018 represents 3,850 jobs, 20 work locations, $3.8 billion in revenue/budget, and 133,000 customers served.**
- **11 Baldrige examiners from New Jersey volunteered over $247,000 in services in 2018.**

**New Jersey National Role Models**

<table>
<thead>
<tr>
<th>Organization</th>
<th>Sector</th>
<th>Year</th>
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</thead>
<tbody>
<tr>
<td>AtlantiCare, health care, 2009</td>
<td>Health care</td>
<td>2009</td>
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<tr>
<td>Robert Wood Johnson University Hospital,</td>
<td>Health care</td>
<td>2004</td>
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<td></td>
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<tr>
<td>AT&amp;T Consumer Communications Services, service,</td>
<td>Service</td>
<td>1994</td>
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<tr>
<td>Ames Rubber Corporation, small business, 1993</td>
<td>Small business</td>
<td>1993</td>
</tr>
</tbody>
</table>

**Success Story**

AtlantiCare is a nonprofit health system in southeastern New Jersey with a workforce of about 5,100 people, making it the largest health care provider in the region. The system has achieved market advantage with a diverse array of services delivered through a comprehensive distribution network and continues to grow in both system revenues and patient volume.

**Highlights**

- Top 10% for Centers for Medicare and Medicaid Services patient care measures related to congestive heart failure, acute myocardial infarction, and pneumonia
- Two-time recognition by the American Nurses’ Credentialing Center as a Magnet nursing organization
- Top 100 nationally out of 8,222 Medicare-certified home health care agencies
- Revenue growth from $280 million to $651 million over 8 years, reflecting an 11% compound annual growth rate, compared to a state average of 5.6%

**Mid-Atlantic Alliance for Performance Excellence**

The Alliance for Performance Excellence (www.BaldrigeAlliance.org) is a nonprofit national network of Baldrige-based organizations with a mission to grow performance excellence in support of a thriving Baldrige community. Alliance members include Baldrige-based programs that use the Baldrige Excellence Framework to serve organizations from all sectors in their region, state, or a specific industry. These programs annually evaluate and recognize over 1,000 organizations and serve as the feeder system for the national Baldrige Award.

The Mid-Atlantic Alliance for Performance Excellence (MAAPE; http://midatlanticpe.org) is a Baldrige-based awards program serving New Jersey, Delaware, and Pennsylvania. MAAPE is a 501c(3) nonprofit corporation that helps all types of organizations improve their performance and outcomes, including productivity, workforce engagement, competitiveness, and customer and stakeholder satisfaction. It uses the leading-edge Baldrige Criteria for Performance Excellence as the basis for its process and for giving feedback to applicants.
2015–2018 Excellence Award Recipients in New Jersey
Jersey City Medical Center, Barnabas Health (Excellence)
Saint Barnabas Medical Center (Excellence)
Kennedy University Hospital (Commitment)

Success Story
Jersey City Medical Center

Jersey City Medical Center is a 316-bed, not-for-profit, full-service hospital in Hudson County, New Jersey. A member of Barnabas Health System, Jersey City Medical Center serves as a regional referral and teaching hospital offering a full spectrum of inpatient and outpatient services including obstetrical, behavioral health, and a myriad of cardiac services. It is the county’s regional emergency medical services provider and 9-1-1 center, and the county’s only state-designated Trauma Center.

Highlights

- Leapfrog Patient Safety Score of “A” eight consecutive times, since its inception (1 of 133 hospitals in the nation)
- Magnet Facility for Nursing Excellence

AHCA/NCAL National Quality Award Recipients in New Jersey

The AHCA/NCAL National Quality Award Program provides a pathway toward performance excellence for providers of long-term and postacute care services. The program is based on the core values and criteria of the Baldrige Performance Excellence Program.

Allendale Community for Senior Living (Bronze, 2018) Hunterdon Care Center (Silver, 2016)
Arbors Care Center (Silver, 2017) Juniper Village @ Chatham (Bronze, 2018)
Aspen Hills Healthcare Center (Silver, 2017) Juniper Village at Williamstown (Bronze, 2017)
Bridgeway Care & Rehab. Hillsborough (Silver, 2017) Leisure Park Health Care Center (Silver, 2017)
Bridgeway Care & Rehab. Center at Bridgewater (Silver, 2016) Mill Gardens at Midland Park (Bronze, 2017)
Brighton Gardens of Edison (Bronze, 2018) New Bridge Medical Center (Bronze, 2018)
Brighton Gardens—Florham Park (Bronze, 2018) Park Place Center (Bronze, 2018)
Brighton Gardens—West Orange (Bronze, 2017) Sunrise Assisted Living at Madison (Bronze, 2017)
Brightview at Woodbury Lake (Bronze, 2018) Sunrise Assisted Living of Westfield (Bronze, 2017)
The Bristal at Woodcliff Lake (Bronze, 2017) Sunrise of Basking Ridge (Bronze, 2017)
The Bristol at Woodcliff Lake (Bronze, 2017) Sunrise of Edgewater (Bronze, 2017)
Brookdale Evesham (Bronze, 2018) Sunrise of Lincroft (Bronze, 2017)
Brookdale Hamilton (Bronze, 2018) Sunrise Senior Living of Randolph (Bronze, 2017)
Brookdale Monroe (Bronze, 2017) Terraces at Seacrest Village (Bronze, 2018)
Cherry Hill Senior Living (Bronze, 2017) Troy Hills Nursing & Convalescent Care (Bronze, 2018)
Christian Health Care Center (Silver, 2017) Van Dyk Manor of Montclair (Bronze, 2018)
Coral Harbor Rehab. & Healthcare Center (Bronze, 2018) Voorhees Senior Living (Bronze, 2017)
Francis E. Parker at Stonegate (Silver, 2016) Washington Senior Living (Bronze, 2017)
24 additional Bronze winners, 2016